

# THE TRIAL SKILLS RETREAT FACULTY

**Vance Countryman**, Lander, WY has been a part of numerous multi-million dollar cases in Wyoming in the areas of medical malpractice, truck litigation and construction site injuries. In addition, he has pursued civil rights claims against nursing homes that allowed the continued employment of persons identified as having assaulted clients. Mr. Countryman has attended Gerry Spence's Trial Lawyer College.

**Mark A. DiCello**, The DiCello Firm, Mentor, OH, is serving as co-counsel in the VIOXX products liability litigation and successfully led a team of nationally recognized trial lawyers in one of the nation's largest trucking cases. Prior to joining The DiCello Firm, Mr. DiCello was an Assistant Prosecutor in the Felony Division for the Office of the Lake County Prosecutor.

**Robert T. Eglet**, senior partner with Mainor Eglet, Las Vegas, NV, has tried more than 80 cases and focuses his practice on wrongful death and serious complex injury cases. In the past five years alone, Mr. Eglet has obtained verdicts and settlements totaling more than \$85 million, with the last 11 verdicts in excess of \$1 million.

**Tracy A. Eglet**, managing partner at Mainor Eglet, Las Vegas, NV, is the Chairman of NTLA's Speaker's Bureau, Colleague of the Nevada Law Foundation, member of the Nevada Supreme Court Committee on Lawyer Advertising, and is a recipient of The Pillar of Justice.

**Katherine James**, Act of Communication, Consultants in the Art of Advocacy, Culver City, CA, has taken her extensive film, television and theatre experience along with her study of learning and education theory to create a premier trial consulting firm that specializes in live communication. Ms. James has taught the skills of verbal and non-verbal communication to more than 30,000 trial lawyers and witnesses.

**W. Mark Lanier**, founder of The Lanier Law Firm in Houston, TX, serves as the firm's lead litigation counsel. Certified as a personal injury trial specialist by the Texas Board of Legal Specialization, Mr. Lanier was named by The National Law Journal in 2010 as one of the Most Influential Attorneys of the Decade. He earned a stunning verdict in the nation's first VIOXX trial.

**Joseph Low IV**, Law Office of Joseph H. Low IV, Long Beach, CA, has received several national awards for his excellence in the courtroom including the American Board of Trial Attorneys, Order of the Barristers, and the American College of Trial Lawyers. Mr. Low, a graduate of Gerry Spence's Trial Lawyers College, remains with the college as an instructor and can be found teaching Mr. Spence's techniques all over the country.

**Harvey A. Moore, Ph.D.** is the founder of Trial Practices, Inc., a company that offers assistance to trial practitioners and clients before and during litigation on the human factors aspects of a case. Dr. Moore is the past Director of the University of South Florida Human Resources Institute and former Deputy Director for Research at the Florida Mental Health Institute.

**Phillip N. Sanov**, The Lanier Law Firm, Houston, TX, works in all areas of civil litigation with a primary focus on the firm's commercial litigation cases involving bad faith insurance claims, intellectual property, and other commercial disputes. Mr. Sanov and his team have extensive experience representing policyholder clients focused on insurance law.

**Kent W. Spence**, The Spence Law Firm, Jackson, WY, has successfully taken on big corporations and local, state, and federal governments in civil rights, personal injury, wrongful death, industrial accident, oil field accident, trucking accident, and other cases. Past President of the Wyoming Trial Lawyers Association and permanent board member, Mr. Spence recently obtained a \$3 million verdict in a civil rights wrongful death case against the police in Texas.

**Jack L. White**, The Lanier Law Firm, Houston, TX, joined the firm after serving as a Law Clerk for Justice Samuel A. Alito, Jr., of the United States Supreme Court. He also served as a Law Clerk on the United States Court of Appeals for the 3rd Circuit.

**John P. Zelbst**, Zelbst, Holmes & Butler, Lawton, OK, has 28 years experience as a trial lawyer, handling cases representing people who have been injured, wronged, falsely accused and mistreated. Mr. Zelbst earned the largest personal injury verdict in the state of Oklahoma - \$24 million. He is a graduate of and a Board and Faculty Member of the Gerry Spence Trial Lawyers College, DuBois, Wyoming.



**"Learn from the  
Litigation Greats."**

FOUR SEASONS JACKSON HOLE, WYOMING

March 6-9, 2011

# THE TRIAL SKILLS RETREAT

DEVELOPING AND  
LITIGATING CASES  
IN TODAY'S  
SOUND BYTE  
ENVIRONMENT

## Sunday, March 6

Using Focus Groups to Develop the Case  
Theme and Discovery and Litigation Strategies  
— Workshopping Attendees' Cases  
*Harvey Moore, Tampa, FL and  
Mark DiCello, Mentor, OH*

## Monday, March 7

7 a.m. – 10 a.m. and 4 p.m. – 7 p.m.  
The Soul of the Case: Discovering and  
Understanding the Client's Story through  
Dramatization  
*Kent Spence, Jackson, WY;  
Vance Countryman, Lander, WY;  
John Zelbst, Lawton, OK;  
Joseph Low IV, Long Beach, CA*

Using the Soul of the Case in the  
Development and Trial of the Case  
*Kent Spence, Jackson, WY;  
Vance Countryman, Lander, WY;  
John Zelbst, Lawton, OK;  
Joseph Low IV, Long Beach, CA*

## Tuesday, March 8

7 a.m. – 10 a.m. and 4 p.m. – 7 p.m.  
The Lanier Method of Communication —  
Taking Madison Avenue to the Courtroom  
*Mark Lanier, Phillip Sanov and  
Jack White, Houston, TX*

## 4 p.m. – 7 p.m.

Jury Selection: How to Get the Jury You Want  
and Learn How Your Jury Works  
*Robert Eglet and Tracy Eglet, Las Vegas, NV*

## Wednesday, March 9

7 a.m. – 10 a.m.  
Using Hollywood Techniques to Help the Jury  
Absorb, Process and Act on Your Client's Story  
*Katherine James, Culver City, CA*